

# Curriculum - 2017 BBA Hons (Finance) Degree Program Faculty of Management and Finance University of Ruhuna

# FIN 32313: Corporate Governance

Level: 3000 Number of Credits : 03

### **Course Description**

Corporate governance encompasses the instruments that govern the transparency, accountability, integrity, equity, and social responsibility in the decision-making process of the business. It improves awareness on corporate governance structures, their implications for the smooth operations of organizations. It enables the evaluation of existing corporate control systems.

# **Intended Learning Outcomes**

At the end of the course, the student will be able to;

- Explain the evolution and theoretical foundations of corporate governance,
- Identify the causes for the corporate failures and importance of corporate governance,
- Discuss different regulatory frameworks, models and codes of corporate governance best practices
- Apply the principles of corporate governance towards maintaining an effective control system
- Evaluate a given scenario for governance issues, and make recommendations to address them.

### **Teaching/Learning Methods**

Lectures, Group discussions, Case Studies, Workshops and Seminars

### **Methods of Assessment**

In-course Assessments : 30% End Semester Examination : 70%

### **Course Contents**

- 1. Overview of the corporate governance Concept of corporation and corporate governance
- 2. Theories of corporate governance:
  - Principles of Corporate Governance, Models of Corporate Governance, Components of Corporate Governance
- 3. Historical Developments of Corporate Governance Developments in the 1970s, 1980s and early in the 21st century, Types of Corporate Structure, Historical Legal Landmarks, Corporate Raiders
- 4. Shareholders and their role in a corporation Ownership and Responsibility, Board Elections, Proposal Submission and Voting, Duty of Loyalty and Duty of Care, Shareholder Meetings
- 5. Board of directors and its functions
  Duties of a corporation's board of directors, Process of electing the board of directors,
  Issues surrounding director compensation, Legal Obligations of the Directors

- 6. Distinction, Significance and the Roles of CEO and the chairperson Role of the Chairperson, Expectations of the CEO, Executive Compensation, Board–Management Relationship, CEO Succession Planning, Selection, and Performance
- 7. Best practices of corporate governance Corporate crime Corporate Control, Influence of the audit committee, Importance of the internal auditor, External auditor, and the Company secretory
- 8. Changes made through corporate governance Whistle-blower Procedures, Educating Employees, Code of Ethics, Code enforcement and Evaluation, Performance Evaluations, Director Elections
- 9. Regulations and strategies for corporate governance Significance of the Sarbanes-Oxley Act, Code of best practices of Corporate governance, Roles of Securities & Exchange Commission and Colombo Stock Exchange, Regulations for Shareholder Proposals
- 10. Contemporary issues and the future of corporate governance New corporate governance policies and Changing expectations of the Society with respect of corporate governance practices

## **Recommended Readings**

- 1. Tricker, B. (2012) Corporate Governance: Principles, Policies and Practices, Second Edition, Oxford University Press
- 2. Sanjay, A. (2008) Essentials of Corporate Governance, Published by John Wiley & Sons, Inc., Hoboken, New Jersey.