

Wasantha Sriyani G.T. Dr.
Senior Lecturer Grade 1
Department of Management & Entrepreneurship
Faculty of Management & Finance
University of Ruhuna, Matara
Sri Lanka



Email: gtwasanthas@badm.ruh.ac.lk

wsriyanigt@gamil.com

Mobile: +94 71 8053791

Fixed Phone: +94 41 2222681/2 (Ext: 3930)

Fax: +94 41 2227015

BIOGRAPHY

Dr. Wasantha Sriyani is a senior lecturer attaching to the Department of Management and Entrepreneurship of the University of Ruhuna, Sri Lanka. She graduated from University of Ruhuna Sri Lanka with Honors, and she completed her Master Degree in Business Administration at University of Colombo, Sri Lanka. She has finished a summer course of the PhD programme of Agder University of Norway and accomplished the PhD Degree in Entrepreneurship at University of Ruhuna. She is working as a Visiting Lecturer in Strategic management of the MBA programme of University of Ruhuna and ICBT Campus, Matara and a Visiting Lecturer in Event Management at the University College in Matara. In addition, she is enrolling as a consultant and advisor in Business Management, entrepreneurship development and promotion in the Southern Province. She currently works as the senior lecturer Grade I at the Department of Management & Entrepreneurship of the University of Ruhuna. In addition, she had worked as a consultant and advisor in entrepreneurship development and promotion in the Southern Province. Her research interest is in Entrepreneurship and strategic management. Her research interest is in Entrepreneurship, Tourism Entrepreneurship, and Strategic Management.

JOURNAL PAPERS & BOOK SECTIONS

Sriyani, G.T.W., Amo, B.W. (2010). Impact of Owner Specific Factors on Growth of Small Business: Evidence from Sri Lanka, Chapter 8, Conditions for Entrepreneurship in Sri Lanka: A Hand Book, Shaker Verlag.

Sriyani, G.T.W., Åmo, B.W. (2010). Securing necessary human capital in family businesses after generation changes: The buy or breed dilemma, Chapter 9, Conditions for Entrepreneurship in Sri Lanka: A Hand Book, Shaker Verlag.

Sriyani, G.T.W. (2010). Human Capital and its impact on Small Firm Success, ICBI, University of Kelaniya, Sri Lanka

Sriyani, G.T.W. (2009). Success of the Business through Togetherness, CIDA Restore Project, First Edition, ISBN 978-955- 51579-0-1

Sriyani, G.T.W. (2009). A Guide for Success of Business, CIDA Restore Project, First Edition, ISBN 978-955-51579-0-2

Sriyani, G.T.W. (2009). Quality of Service–Waiting for Service and Financial Impact on Service Delays in Telecommunication Industry in Sri Lanka, Research studies in the field of Telecommunications with the support of Universities and Research institutions in Sri Lanka (2007/2008)

Sriyani G.T.W. (2006). Enhancing Competitiveness and Sustainable Development of Small and Medium Scale Enterprises in Sri Lanka International Symposium on Issues & Challenges of the 21st century, Journal of Sabaragamuwa University of Sri Lanka.

Sriyani, G.T.W. (2002). A comparison of men and women Principals' Career Progression and effectiveness in managerial Positions; Journal of the Faculty of Humanities and Social Sciences University of Ruhuna, Sri Lanka, VOL. 03.

CONFERENCE PROCEEDINGS & PRESENTATIONS

Sriyani, G.T.W. and Haritha Wedathanthrige (2016). Integrating Potentials of Micro Small and Medium Enterprises in Eastern Province for Sustainable Tourism Sector in Sri Lanka, ICPRD, Faculty of Humanities and Social Science, University of Ruhuna, Sri Lanka.

Sriyani, G.T.W. (2016). Impact of Entrepreneurial Characteristics on the Growth of Small Scale Enterprises in Sri Lanka, WinC International Conference, Wayamba University of Sri Lanka.

Haritha Wedathanthrige and Sriyani, G.T.W. (2016). Cultural Diversity as a Competitive Advantage for Innovation in Tourism Sector: An Exploratory Case Analysis of Eastern province in Sri Lanka ICME 2016, University of Ruhuna, Sri Lanka.

Sriyani, G.T.W. (2014). Gender Disparity in Determinants of Business Success: A Critical Review from a Resource-Based View of SMEs, Paper presented at the Wayamba International Conference (WinC - 2014), Sri Lanka.

Sriyani G.T.W. (2008). Value Chain Development: A Tool for Strengthening Competitiveness Integrating Small and Medium Scale Entrepreneurs into Markets, IRCMF 2008, University of Colombo Sri Lanka.

Sriyani, G.T.W. (2007). Relationship between the Leaders' Behaviour and Employee Morale of the Private Sector Banking Organizations in Sri Lanka, Paper presented at the Fourth Academic Session of the University of Ruhuna.

Sriyani, G.T.W. (2007). Societal integration of youth in creating a harmonized society with special reference to Southern Province, Paper presented at the Fifth Academic Session of the University of Ruhuna.

Sriyani, G.T.W. (2007). Competitive strengths and challenges of Sri Lankan cinnamon industry with special reference to Matara district, Paper presented at the Fifth Academic Session of the University of Ruhuna.

Sriyani, G.T.W. (2006). Succession and Success of the Family Owned Business Enterprises in Southern Sri Lanka with Special Reference to Harishchandra Mills Ltd. Paper presented at the International Symposium on Issues & Challenges of the 21st century, Sabaragamuwa University of Sri Lanka.

Sriyani, G.T.W. (2006). Participatory Approach of Competitive Advantage for Local Economic Development in Sri Lanka: The Case of Coir Industry in Southern Sri Lanka. Paper presented at the Fourth Academic Session of the University of Ruhuna.

Sriyani G.T.W. (2005). Employee Morale and Leadership Styles: A Study on the Most Attractive Leadership Style in the Sri Lanka Banking Sector, Paper presented at the 10h International Conference on Sri Lankan Studies, 16th –18th Dec. 2005, University of Kelaniya, Sri Lanka.

Sriyani G.T.W. (2005). A comparative Analysis on Perceived Needs and Future Aspirations of Men and Women Entrepreneurs in Sri Lanka who were affected by Tsunami, Paper presented at the Paper presented at the 10h International Conference on Sri Lankan Studies, 16th –18th Dec. 2005, University of Kelaniya, Sri Lanka.

Sriyani, G.T.W., Laksiri W.M.R.(2004). Outsourcing in Universities: A comparative analysis on in-house sourcing Vs outsourcing, Paper presented at the Second Academic Session of the University of Ruhuna.

Abeyrathne, U., Sriyani, G.T.W., Rathnayake, R.M., (2004). Intimidation and Discourse of Deceive: A Study of Political Violence at the University of Ruhuna-2004, Paper presented at the Second Academic Session of the University of Ruhuna

Sriyani G.T.W. (2004). Outsourcing Practices in the banking sector in Sri Lanka, Leonard Woolf Memorial International Conference, 18th-19th December 2004-University of Ruhuna, Sri Lanka.

Sriyani G.T.W. (2003). Factors affecting the success of micro level women Entrepreneurs in Southern Province in Sri Lanka, Paper presented at the 9th International Conference on Sri Lankan Studies, 28th –30th Nov. 2003, University of Ruhuna

Sriyani G.T.W., Rathnayale, R.M. (2004). Unionized behaviour and Leader Performance: Evidence of Private sector banking sector in Sri Lanka. Paper presented at the Leonard woolf Memorial International Conference, 18th-19th December 2004- University of Ruhuna, Sri Lanka.

ACADEMIC SOCIETY MEMBERSHIPS

Editor in Chief, Ruhuna Journal of Management and Finance, Volume 1, Number 1 (January 2014) and Volume 1, Number 2 July 2014

Team member in developing the course module of Green Enterprises and Income Generation: Develop Enterprising and Income Generating Drives towards Sustainability for midcareer development practitioners of government organizations such as planning officers, enterprise development officers, development officers and project managers

Team member in developing the course module of Local Economic Development for the facilitators and practitioners of government organizations such as planning officers, enterprise development officers, and development officers

Coordinator of the Strategic Management Module of the MBA Programme, University of Ruhuna
Resource person in Staff Development Programme (CCPTHE) of University of Ruhuna.

Reviewer-Wayamba International Conference (WinC – 2014, 2015, 2016)

Reviewer of International Conference on Management and Economics, Sri Lanka -ICME 2014/2014/2015/2016

Editorial Board Member of 4th and 5th International Conferences on Management and Economics (ICME), Sri Lanka.

Faculty Coordinator-Management & Finance for the 4th Academic Sessions of the University of Ruhuna

Leader of the Task Force assigned for developing the proposal for introducing the “Entrepreneurship” as a specialization area for the BBA Degree Programme of University of Ruhuna

Resource person in Curricular Development for Entrepreneurship Specialization area of the BBA Degree Programme, University of Ruhuna

Coordinator of the World Bank funded Project of Special Needs among students in University of Ruhuna

Coordinator of the sub activity of Empowering Women Entrepreneurs and Facilitation for Marketing implemented under the CIDA Tsunami Restore Project

Faculty Advisor for the Career Guidance Unit at University of Ruhuna since 2003 to 2007

Member of the Task Force set up to formulate the University of Ruhuna Corporate Plan 2002-2006

Leader of the Task Force in Preparing the IRQUE Proposal for the Faculty of Management & Finance, University of Ruhuna (both Initial and Comprehensive proposals).

Team member of preparing the proposal of Environment and Livelihood Rehabilitation – Post Tsunami Workshop collaboratively prepared by the CEDA and University of Ruhuna-2005/07

Main Adviser for the Southern Development Authority in developing the Corporate Plan for the period of 2007-2011

Main Adviser for the Harishchandra Mills Plc for reformulating its Mission and Corporate Values-2008

Work with the Southern Provincial Industrial Development Authority as a Committee Member in Southern Provincial entrepreneurial development Forum

Work with the Southern Provincial Council as a member of developing Local Economic Control strategic plan for Southern Province

Work as the Advisor and the Consultant in programme development, Monitoring & evaluation in Entrepreneurship development & Promotion in Southern Province

Advisor for Matara District Chamber of Commerce & Industry

Advisor for OxFam GB Matara in assessing the CBOs enrolling in the Coir Project

Consultant for Galle District Chamber of Commerce & Industry for updating their membership database

Resource person in developing the curricula of the Online Master Programme in Development Studies which had been introduced collaboratively by the Agder University of Norway and University of Ruhuna

Resource person in developing the curricula for Strategic management course module of the MBA Program of the Faculty of Management & Finance of University of Ruhuna

Name: Wasantha Sriyani G.T. Dr.

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