**Extended Abstract**

9th International Conference on Management and Economics

Undergraduate Research Session

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| **1. abstract** |
| Include abstract with maximum of 250 words  English: Georgia, 10pt. |
| **2. Introduction and research problem/issue** |
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| **3. Research Methodology** |
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| **4. Results and findings** |
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| **5. Conclusions, implications and significance** |
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| **6. References (Selected)** |
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