

Curriculum - 2023 BBA Hons (Entrepreneurship) Degree Program Faculty of Management and Finance University of Ruhuna

BBA 21033: Organizational Behavior

Level: 2000 Number of Credits : 03

Course Description

Organizational Behavior is an applied science that focuses on how individuals, groups, and structure influence organizational performance from a behavioral perspective. This course provides an understanding of concepts, theories, models, and techniques of organizational behavior and improve knowledge and skills required to enhance organizational performance through managing human behavior within organizations.

Intended Learning Outcomes

At the end of the course, the student will be able to;

- Explain concepts, models, and theories of organizational behavior
- Analyze individual and group behavior, and structure in organizations
- Discuss appropriate solutions for behavioral issues in organizations
- Assess the importance of effective leadership in shaping organizational culture and enhancing team performance and cooperation.
- Apply the principles of organizational change to facilitate successful change initiatives in improving organizational performance.

Teaching/Learning Methods

Lectures, tutorials, case studies, seminars, workshops, presentations, and group discussions.

Methods of Assessment

In-course Assessments : 30% End Semester Examination : 70%

Course Contents

- 1. Introduction to Organizational Behavior
- 2. Diversity in Organizations
- 3. Attitudes and job satisfaction
- 4. Personality and values
- 5. Perception and Individual Decision making
- 6. Emotions and Moods
- 7. Motivation
- 8. Foundation of Group and Team Behavior
- 9. Communication
- 10. Leadership
- 11. Conflicts and Negotiation
- 12. Organizational Culture

13. Organizational Change and Stress Management

Recommended Readings

- 1. Robbins S. P., & Judge, T. A., *Organizational Behavior*. Pearson Education/The latest edition.
- 2. Opatha, H.H.D.N.P. (2015). *Organizational Behavior*. Feather Print. Sri Lanka/The latest edition.