



Curriculum - 2017
BBA Hons (Accounting) Degree Program
Faculty of Management and Finance
University of Ruhuna

BBA 41013: Logistics and Supply Chain Management

Level: 4000

Number of Credits : 03

Course Description

Logistics and supply chain management provides an understanding of the design, processes and performance of supply chain networks in different supplier-buyer relationships. This course focuses on developing the skills to conceptualize, design, and implement logistics and supply chain strategies aligned with market requirements.

Intended Learning Outcomes

At the end of the course, the student will be able to;

- Understand the importance of logistics and supply chain management,
- Explain strategies and operating perspectives in logistics and supply chain management,
- Integrate the logistics networks and managing the supply chain risk,
- Design supply chains to meet organizational needs.

Teaching/Learning Methods

Lectures, Group Discussions, Workshops and Seminars

Methods of Assessment

In-course Assessments : 30%
End Semester Examination : 70%

Course Contents

- 1 Introduction to logistics and supply chain management
- 2 Logistics and customer value
- 3 Logistics costs and performance
- 4 Matching supply and demand
- 5 Responsive supply chain
- 6 Strategic lead time management
- 7 Synchronous supply chain
- 8 Complexity and the supply chain
- 9 Managing the global pipeline
- 10 Managing the risk in supply chain
- 11 Network competition
- 12 Supply chain integration
- 13 Sustainable supply chain

Recommended Readings

- 1 Christopher, M. (2011). Logistics & Supply Chain Management (4th ed.). Prentice Hall, NY.
- 2 David Simchi-Levi et al. (2008). Designing and Managing the Supply Chain: Concepts, Strategies, and Case Studies. McGraw-Hill.