



## Faculty of Management and Finance

## Bachelor of Business Administration Honours in Business Management Degree Programme

## Course Unit Information Sheet

Course Code		BBA 12013			
Course Name		Entrepreneurship			
Semester		1000 Level Semester II			
Credit Value	3	Core/Optional	Core	GPA/NGPA	GPA
Hourly Breakdown		Lectures	Practical	Independent Learning	
		45 hours	-	105 hours	
Course Description					
Entrepreneurship recognizes business opportunity, assesses risk, and apply the skills necessary to convert innovative ideas into viable, sustainable ventures. This course is designed to provide an understanding of entrepreneurship theories, processes, and practices. It enables students to gain knowledge, and skills to successfully plan and precede entrepreneurial career.					
Intended Learning Outcomes Upon completion of this course unit, the students will be able to,				PLO Alignment	
1. Describe the concepts and theories of entrepreneurship.				1	
2. Discuss the entrepreneurial processes and practices.				1,2	
3. Demonstrate entrepreneurial skills to identify business opportunities.				18, 20	
4. Examine the legal and financial conditions for starting a business venture.				6,21	
5. Develop an entrepreneurial mindset by learning key skills, and successful entrepreneurial models.				20, 23	
6. Apply entrepreneurial concepts and theories in business contexts.				5, 21, 22,23	
Course Content				Hours	ILOs
1. Introduction to entrepreneurship				3	1
2. Evolution of entrepreneurial thoughts				6	1
3. Entrepreneurial characteristics				3	1
4. Entrepreneurial process				3	2
5. Creativity and innovation				3	3
6. Business planning				3	1,3
7. Venture financing				3	1,4
8. Legal requirements for entrepreneurial ventures				3	1,4
9. Entrepreneurial team and business formation				3	3,5
10. Entrepreneurial culture and ethics				3	5,6
11. Corporate entrepreneurship				3	1,5,6
12. Social and green entrepreneurship				3	1,5,6
13. International entrepreneurship				3	1,5,6

14. Family business and women entrepreneurs	3	1,5,6
<b>Teaching Methods</b>		
Lectures, tutorials, case studies, seminars, workshops, and group discussions		
<b>Assessment Methods</b>		
In-course Assessments 30 %	Final Examination 70 %	Total 100%
<b>Recommended Readings</b>		
1. Donald F. Kuratko. <i>Entrepreneurship: Theory, Process, Practice</i> , /The latest edition 2. Francis J. Greene. <i>Entrepreneurship Theory and Practice</i> , Bloomsbury Publishing. /The latest edition 3. Heidi M. Neck, Christopher P. Neck Emma L. Murray. <i>Entrepreneurship: The Practice and Mindset</i> , SAGE Publications. /The latest edition		