



Faculty of Management and Finance

Bachelor of Business Administration Honours in Business Management Degree Programme

Course Unit Information Sheet

Course Code		BBA 12043			
Course Name		Principles of Finance			
Semester		1000 Level Semester II			
Credit Value	3	Core/Optional	Core	GPA/NGPA	GPA
Hourly Breakdown		Lectures	Practical	Independent Learning	
		45 hours	-	105 hours	
Course Description					
Finance is a branch of economics and concerned with optimizing the use of a firm’ s financial resources. This course develops conceptual and analytical skills by providing theoretical and practical insights on fundamental concepts and techniques relating to finance.					
Intended Learning Outcomes				PLO Alignment	
1. Explain fundamental concepts, models, and techniques relating to finance.				1,3	
2. Discuss the effect of time value of money on financial decisions.				14,15	
3. Evaluate different financing plans.				5,18	
4. Evaluate alternative investments.				15,18	
5. Formulate strategies to maximize the wealth of shareholders.				7,15,19, 20	
6. Estimate risk and return of securities.				21,22	
Course Content				Hours	ILOs
1. Overview of finance				3	1
2. Time value of money				6	1,2
3. Cost of capital and valuation of bonds and shares				6	3
4. Capital structure decisions				6	3
5. Financial and operating leverage				3	3,5
6. Capital budgeting				9	4,5
7. Working capital management				6	4,5
8. Risk and return				6	6
Teaching Methods					
Lectures, group discussions, workshops, and seminars					
Assessment Methods					
In-course Assessments 30 %		Final Examination 70 %		Total 100%	
Recommended Readings					
1. Brigham, E. F., & Ehrhardt, M.C. <i>Financial Management: Theory & Practice</i> , South-Western College. /The latest edition					
2. Pandey, I. M. <i>Financial Management</i> , New Delhi Vikas. /The latest edition					