



## Faculty of Management and Finance

## Bachelor of Business Administration Honours in Business Management Degree Programme

## Course Unit Information Sheet

Course Code		BBA 42029			
Course Name		Dissertation			
Semester		4000 Level Semester II			
Credit Value	9	Core/Optional	Core	GPA/NGPA	GPA
Hourly Breakdown		Direct Contact	Practical	Independent Learning	
		135 hours	-	885 hours	
Course Description					
This course unit is designed to provide students with the knowledge and skills necessary to conduct independent research and write a dissertation. The students will learn about the research process, from developing a research problem to writing and defending their dissertation.					
Intended Learning Outcomes				PLO Alignment	
Upon completion of this course unit, the students will be able to,					
1. Formulate a research problem.				3	
2. Demonstrate a comprehensive understanding of the research process.				1,2,22	
3. Conduct a comprehensive literature survey relating to a selected field.				5,10,18,23,24	
4. Apply appropriate research methods to achieve research objectives and to address the identified problem.				7,19,20,22	
5. Analyze and interpret research data and write an effective dissertation.				22,24,26	
6. Apply ethical guidelines in research.				6,8	
7. Defend arguments within the framework of the research.				14,21	
Direct Contact				Hours	ILOs
The students are required to conduct independent research and write a dissertation. An academic supervisor/s will be appointed to guide the research work. Academic guidance will be provided in the following areas.					
1. Research problem identification				20 Hrs	All the ILOs
2. Literature review				20 Hrs	
3. Research design and methodology				20 Hrs	
4. Data collection				10 Hrs	
5. Data analysis and interpretation				40 Hrs	
6. Dissertation writing and formatting.				10 Hrs	
7. Ethics in research				5 Hrs	
8. Presentation and defense of research findings				10 Hrs	
Teaching Methods					
Seminars, workshops, individual supervision, and guidance					
Assessment Methods					
Viva Voce Examination 30 %		Dissertation 70%		Total 100%	
Recommended Readings					
1. Recommended readings will be informed by the academic supervisor/s					