



Faculty of Management and Finance

Bachelor of Business Administration Honours in Business Management Degree Programme

## Course Unit Information Sheet

Course Code		MGT 41233			
Course Name		Culture and Ethics			
Semester		4000 Level Semester I			
Credit Value	3	Core/Optional	Core	GPA/NGPA	GPA
Hourly Breakdown		Lectures	Practical	Independent Learning	
		45 hours	-	105 hours	
Course Description					
Culture and ethics are two closely related concepts that have a significant impact on the behavior of employees and the success of an organization. The course aims to provide an in-depth understanding of how culture plays a critical role in an organization and the value of ethics. As such, the course unit explores the relationship between culture and ethics, and how they both influence employee behavior and organizational success.					
Intended Learning Outcomes				PLO Alignment	
Upon completion of this course unit, the students will be able to,					
1. Explain the concept of organizational culture, including its key components and metaphors in assessing its implications in organizational contexts.				1,2,3	
2. Explain the relationship between organizational culture, leadership, and its impact on performance and business administration.				9,10,15	
3. Assess ethical principles to evaluate ethical issues across different business domains.				8,17,21,22	
4. Develop strategies for instigating cultural change and ethical solutions.				8,16	
Course Content				Hours	ILOs
1. The concept of organizational culture				6	1
2. Culture as a metaphor and metaphors for culture				3	1
3. Organizational culture and performance				3	1,2
4. Organizational culture and business administration				3	2
5. Leadership and organizational culture				3	2
6. Culture as constraint				3	2
7. Multiple-level shaping and ambiguity of culture				3	2
8. Cultural change and conclusions				3	4
9. Introduction to ethics				3	3,4
10. Ethical principles in business				3	3,4
11. Ethics in the marketplace				3	3,4
12. Ethics and the environment				3	3,4

13. The ethics of consumer protection and marketing	3	3,4
14. The ethics of job discrimination	3	3,4
<b>Teaching Methods</b>		
Lectures, Tutorials, Discussions, and Presentations		
<b>Assessment Methods</b>		
In-course Assessments 30 %	Final Examination 70 %	Total 100%
<b>Recommended Readings</b>		
1. Alvesson, M. <i>Understanding Organizational Culture</i> . SAGE Publications Ltd. /The latest edition 2. Velasquez, M. G. <i>Business Ethics: Concepts and Cases</i> , Pearson New International Edition. Pearson Education Limited. /The latest edition		