

Curriculum - 2017 BBA Hons (Entrepreneurship) Degree Program Faculty of Management and Finance University of Ruhuna

ENT 22213: Entrepreneurial Finance

Level: 2000 Number of Credits : 03

Course Description

Entrepreneurial Finance covers investment and financing decisions in entrepreneurial settings focusing on stages of the venture development life cycle. This course provides knowledge and skills required for making investment and financing decisions in ventures.

Intended Learning Outcomes

At the end of this course, the student will be able to:

- Identify financial tools and techniques needed for an entrepreneur to start, build, and harvest a successful venture,
- Forecast future financing needs and uses, and determine appropriate sources,
- Develop a financial plan to attract outside funding,
- Estimate the value of an enterprise.

Teaching/Learning Methods

Lectures, group discussions, case studies, workshops, and site visits

Methods of Assessment

In-course Assessments : 30% End semester examination : 70%

Course Contents

- 1. Introduction to entrepreneurial finance
- 2. Financial environment and small business financial structure
- 3. New venture development and sources of financing
- 4. Financing choice and assessing financing needs
- 5. Financial aspect of business planning
- 6. Financial planning and forecasting
- 7. Working capital management
- 8. Financial strategies
- 9. Financial risk and contracting
- 10. Valuation of new ventures and small businesses
- 11. Information and incentive problems
- 12. Harvesting the business venture investment
- 13. Contemporary issues in entrepreneurial finance

Recommended Readings

- 1. Abor, J.Y. (2017). Entrepreneurial Finance for MSMEs: A managerial approach for developing markets, Palgrave Macmillan.
- 2. Smith, J. K. & Smith, R. L., (2011.) Entrepreneurial Finance. (3rd Ed.).New Jersey: John Wiley & Sons INC.