



Faculty of Management and Finance
Bachelor of Business Administration Honours in Human Resource Management
Degree Programme
Course Unit Information Sheet

Course Code		BBA 11013			
Course Name		Principles of Management			
Semester		1000 Level - Semester I			
Credit Value	3	Core/Optional	Core	GPA/NGPA	GPA
Hourly Breakdown		Lectures	Practical	Independent Learning	
		45 hours	-	105 hours	
Course Description					
Management is a dynamic subject that consists of a process of planning, organising, leading, and controlling organisational resources to achieve organisational goals efficiently and effectively. This course provides an understanding of concepts, theories, models, and techniques of management and thereby helping to make managerial decisions.					
Intended Learning Outcomes				PLO Alignment	
At the end of the course unit, the student shall be able to,					
1. Explain concepts, theories, models, and techniques of management.				01	
2. Discuss the significance of management functions in utilising scarce organisational resources.				01, 10, 12, 15	
3. Discuss leadership styles, roles, and contemporary leadership issues				01,12,13,14	
4. Explain motivation and communication concepts and their applications for maximising organisational effectiveness.				11,16, 17, 20	
5. Apply management theories, models, and techniques to deal with contemporary managerial issues.				21, 22, 23	
Course Content				Hours	ILOs
1. Introduction to Management				3	1
2. Evolution of Management Thoughts				6	1
3. Organisational Culture and Environment				6	1
4. Managing Corporate Social Responsibility and Ethics				3	1, 3, 4
5. Managerial Decision Making				3	1, 2, 3, 4,5
6. Planning				3	1, 2
7. Organising				3	1, 2
8. Leading: Motivation, Leadership, and Communication				12	1, 2, 3, 4
9. Controlling				3	1, 2
10. Contemporary Issues in Management				3	1,2,3,4,5
Teaching Methods					

Lectures, Tutorials, Case studies, Seminars, Workshops, and Group discussions.		
Assessment Methods		
In-course Assessments 30 %	Final Examination 70 %	Total: 100%
Recommended Reading		
1. Robbins, S.P., Coulter, M., & Vohra, N. <i>Management</i> . Pearson Education Limited. The latest edition.		
2. Griffin, R.W. <i>Management</i> . Cengage Learning. The latest edition.		