



Faculty of Management and Finance
Bachelor of Business Administration Honours in Human Resource Management
Degree Programme
Course Unit Information Sheet

Course Code		BBA 22023			
Course Name		Management Information Systems			
Semester		2000 Level - Semester II			
Credit Value	3	Core/Optional	Core	GPA/NGPA	GPA
Hourly Breakdown		Lectures	Practical	Independent Learning	
		45 hours	-	105 hours	
Course Description This course examines the applications of information systems in managing businesses successfully. Also, it provides an understanding of the use of information systems in business operations and decision-making, information systems development, security issues in management information systems, global management systems, and information communication technology (ICT) trends.					
Intended Learning Outcomes				PLO Alignment	
At the end of the course unit, the student shall be able to,					
1. Discuss the fundamentals and the uses of management information systems in businesses.				1, 2, 24	
2. Evaluate management, organisational, and technology perspectives of management information systems.				3, 24, 25	
3. Analyse how management information systems can be used for competitive advantages.				5, 12, 24	
4. Explain e-commerce business and revenue models with unique e-commerce features, digital markets, and digital goods.				11, 25	
5. Identify the business value of security and the tools and technologies for information sources.				24, 26	
6. Describe ethical, social, and political issues raised by information systems and principles of conduct to guide ethical decisions.				5, 8, 25	
Course Content				Hours	ILOs
1. Overview of Management Information Systems				6	1
2. Information Systems, Organisation, and Strategy				3	1
3. IT Infrastructure and Emerging Technologies				3	2
4. Managing Knowledge and Artificial Intelligence				3	2
5. Databases and Information Management				6	2
6. Building Information Systems				6	2
7. Information Systems for Business Operations				3	3
8. Information Systems for Decision Support				3	3
9. Information System Adoption				3	3
10. E-Commerce				3	4
11. Securing and Controlling Information Systems				3	5
12. Ethical and Social Issues in Information Systems				3	6

Teaching Methods		
Lectures, Group discussions, Workshops, and Seminars.		
Assessment Methods		
In-course Assessments 30 %	Final Examination 70 %	Total: 100%
Recommended Reading		
1. Laudon, K.C., & Laudon, J.P. <i>Management Information Systems- Managing the Digital Firm</i> . Pearson Education. The latest edition. 2. O'Brien, J.A., Marakas, G.M., & Behl, R. <i>Management Information Systems</i> , McGraw Hill. The latest edition.		