

Idea Cloud Proposal Submission Guidelines

The proposal must contain the following components.

1. Title page (Including the suitable name for your business idea)
2. Content
 - I. Introduction
 - II. Problem identification
 - III. Your innovative idea
 - IV. Feasibility of the idea
 - Technological/ Operational feasibility
 - Market feasibility
 - Financial feasibility
 - Environmental feasibility
 - V. Implementation and Sustainability of the idea

Applicants should prepare the proposals according to the formatting specification given below.

- Font: Times New Roman
- Paragraph text: 12pt, 1.5 lines spacing, justified
- Number of maximum 10 pages (A4 size).

Submission of the business proposal can be done by sending an email to ideacloud@mgt.ruh.ac.lk together with the completed [Applicant/s' Information Form](#) attached herewith **on before 16th May 2025.**